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## TCCA Critical Updates Webinar Series

18<sup>th</sup> October 2021 | 09:00 BST & 15:00 BST

### The future of Mission Critical Communications networks – Is there space for LMR and Critical Broadband to coexist, or does the winner take it all?



In this Webinar, OMDIA aims to contextualize the paradigm shift that Mission Critical Communications are experiencing and its effect on Land Mobile Radio networks.

- The webinar will provide an assessment of the growth potential for global LMR networks, including insight on their capabilities that will drive future demand.
- The webinar will deliver a list of important observations extracted from global public safety and security networks and review the potential of hybrid networks that leverage the reliability of LMR and the enhancements of MC-LTE.

#### Presented by OMDIA:

#### Ildefonso de la Cruz Morales, Principal Analyst, Government & Manufacturing Critical Communications, OMDIA

Ildefonso de la Cruz is a principal analyst in the Public Safety & Critical Communications group at OMDIA. Based in London, UK, he is the lead analyst for the Critical Communications Mobile Radio Infrastructure (LMR & Broadband), providing market data and strategic insights into the evolution of the international landscape of critical communication solutions for Government Public Safety and Private Industrial connectivity.



Prior to his current role as a Critical Communications technology expert, Ildefonso's responsibilities included the innovative product strategy and commercial development of cellular 5G network solutions and the development of Private Connectivity Network deployments across different industries and a wide range of channels that include Service Providers and Telcos, large enterprises, SMB companies, and B2G government agencies across the globe.

Ildefonso holds an M.Eng. in Electrical & Electronics Engineering from Imperial College London and an M.Sc. in Wireless Communications from the Seoul National University.